

CONTRACT



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 09/04/12 - 10/01/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WLWT	09/04/12	09/30/12	Days of Our Lives	1-2p		:30			NM	13	\$1,085.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$50.00			
Week:		09/10/12	09/16/12	--WTF--				3	\$60.00			
Week:		09/17/12	09/23/12	-TWTF--				3	\$60.00			
Week:		09/24/12	09/30/12	-TWTF--				3	\$175.00			
E 2	WLWT	09/04/12	09/30/12	NBC Today Show III	10-11a		:30			NM	14	\$1,350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$65.00			
Week:		09/10/12	09/16/12	--WTF--				3	\$65.00			
Week:		09/17/12	09/23/12	-TWTF--				3	\$65.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$175.00			
3	WLWT	09/10/12	09/16/12	NBC Tonight Show	1135-1237a		:30			NM	4	\$460.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$115.00			
E 4	WLWT	09/04/12	09/30/12	STEVE HARVEY DAY	STEVE HARVEY [:30			NM	8	\$500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$50.00			
Week:		09/10/12	09/16/12	--WTF--				2	\$50.00			
Week:		09/17/12	09/23/12	-TWTF--				2	\$50.00			
Week:		09/24/12	09/30/12	-TWTF--				2	\$100.00			
E 5	WLWT	09/04/12	09/30/12	1230-1p	1230-1p		:30			NM	16	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$50.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$50.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$50.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
940175 /	06259717

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$100.00			
E 6	WLWT	09/04/12	09/30/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	16	\$1,220.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WLWT	09/03/12-09/09/12	Late Night w/Jimmy Fallon	1237-136a	-TuWThF----	:30		\$175.00	NM		
See MG 6.17												
	17	WLWT	09/05/12-09/05/12	Late Run Jimmy Fallon	1252x-238x	---W-----	:30		\$50.00	NM		
Ⓜ MG for 6.2 09/05												
Week:		09/10/12	09/16/12	--WTF--				4	\$40.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$40.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$175.00			
E 7	WLWT	09/04/12	09/30/12	12-1230p M-F news	12-1230p		:30			NM	16	\$1,180.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$45.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$50.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$50.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$150.00			
E 8	WLWT	09/04/12	09/30/12	NBC Carson Daly	Carson Daly		:30			NM	8	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$10.00			
Week:		09/10/12	09/16/12	--WTF--				2	\$10.00			
Week:		09/17/12	09/23/12	-TWTF--				2	\$5.00			
Week:		09/24/12	09/30/12	-TWTF--				2	\$50.00			
E 9	WLWT	09/04/12	09/30/12	2-3p	2-3p		:30			NM	13	\$1,025.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$50.00			
Week:		09/10/12	09/16/12	--WTF--				3	\$50.00			
Week:		09/17/12	09/23/12	-TWTF--				3	\$50.00			
Week:		09/24/12	09/30/12	-TWTF--				3	\$175.00			
E 10	WLWT	09/04/12	09/30/12	JUDGE JUDY EF	Judge Judy		:30			NM	13	\$1,400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$50.00			
Week:		09/10/12	09/16/12	--WTF--				3	\$50.00			
Week:		09/17/12	09/23/12	-TWTF--				3	\$50.00			
Week:		09/24/12	09/30/12	-TWTF--				3	\$300.00			
E 11	WLWT	09/04/12	09/30/12	DR OZ EF	4PM-5PM		:30			NM	13	\$1,600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$100.00			
Week:		09/10/12	09/16/12	--WTF--				3	\$50.00			
Week:		09/17/12	09/23/12	-TWTF--				3	\$50.00			
Week:		09/24/12	09/30/12	-TWTF--				3	\$300.00			

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09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
E 12	WLWT	09/04/12	09/30/12	430-5a News	430-5a		:30			NM	16	\$340.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/03/12 09/09/12 -TWTF-- 4 \$20.00												
Week: 09/10/12 09/16/12 --WTF-- 4 \$20.00												
Week: 09/17/12 09/23/12 -TWTF-- 4 \$20.00												
Week: 09/24/12 09/30/12 -TWTF-- 4 \$25.00												
13	WLWT	09/04/12	09/30/12	5-530p M-F news	5-530p		:30			NM	12	\$3,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/03/12 09/09/12 -TWTF-- 4 \$225.00												
Week: 09/10/12 09/16/12 --WTF-- 4 \$225.00												
Week: 09/17/12 09/23/12 ----- 0 \$0.00												
Week: 09/24/12 09/30/12 -TWTF-- 4 \$425.00												
E 14	WLWT	09/04/12	09/30/12	5-6a news	5-6a		:30			NM	16	\$920.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/03/12 09/09/12 -TWTF-- 4 \$30.00												
Week: 09/10/12 09/16/12 --WTF-- 4 \$45.00												
Week: 09/17/12 09/23/12 -TWTF-- 4 \$30.00												
Week: 09/24/12 09/30/12 -TWTF-- 4 \$125.00												
E 15	WLWT	09/04/12	09/30/12	530-6p M-F news	530-6p		:30			NM	16	\$4,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/03/12 09/09/12 -TWTF-- 4 \$225.00												
Week: 09/10/12 09/16/12 --WTF-- 4 \$215.00												
Week: 09/17/12 09/23/12 -TWTF-- 4 \$210.00												
Week: 09/24/12 09/30/12 -TWTF-- 4 \$475.00												
N 16	WLWT	09/04/12	09/30/12	6-630p M-F news	6-630p		:30			NM	16	\$5,240.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/03/12 09/09/12 -TWTF-- 4 \$215.00												
Week: 09/10/12 09/16/12 --WTF-- 4 \$220.00												
Week: 09/17/12 09/23/12 -TWTF-- 4 \$275.00												
Week: 09/24/12 09/30/12 -TWTF-- 4 \$600.00												
N 17	WLWT	09/04/12	09/30/12	6-7a news	6-7a		:30			NM	17	\$2,885.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/03/12 09/09/12 -TWTF-- 5 \$125.00												
Week: 09/10/12 09/16/12 --WTF-- 4 \$125.00												
Week: 09/17/12 09/23/12 -TWTF-- 4 \$190.00												
Week: 09/24/12 09/30/12 -TWTF-- 4 \$250.00												
18	WLWT	09/04/12	09/30/12	NBC Nightly News	630-730p		:30			NM	16	\$16,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 09/03/12 09/09/12 -TWTF-- 4 \$1,000.00												
Week: 09/10/12 09/16/12 --WTF-- 4 \$1,000.00												

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09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
5	WLWT	09/10/12-09/16/12		NBC Nightly News	630-730p	---WThF----	:30		\$1,000.00	NM		
See MG 18.17												
17	WLWT	09/15/12-09/15/12		NBC Nightly News	630-730p	-----Sa--	:30		\$1,000.00	NM		
Ⓜ MG for 18.5 09/14												
Week: 09/17/12		09/23/12		-TWTF--				4	\$1,000.00			
Week: 09/24/12		09/30/12		-TWTF--				4	\$1,000.00			
E 19	WLWT	09/04/12	09/30/12	7-730p	7-730p		:30			NM	16	\$3,680.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/03/12		09/09/12		-TWTF--				4	\$190.00			
Week: 09/10/12		09/16/12		--WTF--				4	\$190.00			
Week: 09/17/12		09/23/12		-TWTF--				4	\$190.00			
Week: 09/24/12		09/30/12		-TWTF--				4	\$350.00			
D 20	WLWT	09/04/12	09/28/12	NBC Today Show	7-9a		:30			NM	0	\$0.00
E 21	WLWT	09/17/12	09/28/12	730-8p	730-8p		:30			NM	8	\$2,160.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/17/12		09/23/12		-TWTF--				4	\$190.00			
Week: 09/24/12		09/30/12		-TWTF--				4	\$350.00			
E 22	WLWT	09/04/12	09/30/12	NBC Today Show II	9-10a		:30			NM	16	\$2,540.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/03/12		09/09/12		-TWTF--				4	\$100.00			
Week: 09/10/12		09/16/12		--WTF--				4	\$135.00			
Week: 09/17/12		09/23/12		-TWTF--				4	\$150.00			
Week: 09/24/12		09/30/12		-TWTF--				4	\$250.00			
23	WLWT	09/04/12	09/16/12	11-1135p M-Su	11-1135p		:30			NM	10	\$3,500.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/03/12		09/09/12		-TWTFS-				5	\$350.00			
Week: 09/10/12		09/16/12		--WTF--				5	\$350.00			
E 24	WLWT	09/07/12	09/21/12	F10-11p	F10-11p		:30			NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/03/12		09/09/12		----1--				1	\$700.00			
Week: 09/10/12		09/16/12		-----				0	\$0.00			
Week: 09/17/12		09/23/12		----1--				1	\$500.00			
25	WLWT	09/14/12	09/14/12	F9-10p	F9-10p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/10/12		09/16/12		----1--				1	\$350.00			
E 26	WLWT	09/10/12	10/01/12	Mon NBC Prime Other	Prime Other		:30			NM	4	\$6,600.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/10/12		09/16/12		1-----				1	\$1,000.00			
Week: 09/17/12		09/23/12		1-----				1	\$1,600.00			
Week: 09/24/12		09/30/12		1-----				1	\$2,000.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$2,000.00			
E 27	WLWT	09/08/12	09/30/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	8	\$430.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$40.00			
Week:		09/10/12	09/16/12	-----SS				2	\$40.00			
Week:		09/17/12	09/23/12	-----SS				2	\$35.00			
Week:		09/24/12	09/30/12	-----SS				2	\$100.00			
E 28	WLWT	09/08/12	09/30/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	8	\$690.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$45.00			
Week:		09/10/12	09/16/12	-----SS				2	\$65.00			
Week:		09/17/12	09/23/12	-----SS				2	\$60.00			
Week:		09/24/12	09/30/12	-----SS				2	\$175.00			
E 29	WLWT	09/08/12	09/30/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	8	\$1,650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$150.00			
Week:		09/10/12	09/16/12	-----SS				2	\$150.00			
Week:		09/17/12	09/23/12	-----SS				2	\$175.00			
Week:		09/24/12	09/30/12	-----SS				2	\$350.00			
E 30	WLWT	09/08/12	09/29/12	Access Hollywood Weekend 1-2a			:30			NM	4	\$80.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$10.00			
Week:		09/10/12	09/16/12	-----1-				1	\$10.00			
Week:		09/17/12	09/23/12	-----1-				1	\$10.00			
Week:		09/24/12	09/30/12	-----1-				1	\$50.00			
31	WLWT	09/08/12	09/29/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	3	\$1,680.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$280.00			
Week:		09/10/12	09/16/12	-----1-				1	\$400.00			
Week:		09/17/12	09/23/12	-----				0	\$0.00			
Week:		09/24/12	09/30/12	-----1-				1	\$1,000.00			
E 32	WLWT	09/08/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	3	\$335.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$135.00			
Week:		09/10/12	09/16/12	-----1-				1	\$100.00			
Week:		09/17/12	09/23/12	-----1-				1	\$100.00			
D 33	WLWT	09/08/12	09/29/12	NBC Saturday Today	Sa8-10a		:30			NM	0	\$0.00
E 34	WLWT	09/09/12	09/30/12	Extra Weekend	Extra Weekend		:30			NM	4	\$85.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$20.00			
Week:		09/10/12	09/16/12	-----1				1	\$20.00			

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1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
940175 /		06259717
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$20.00			
Week:		09/24/12	09/30/12	-----1				1	\$25.00			
35	WLWT	09/09/12	09/30/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	4	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$200.00			
Week:		09/10/12	09/16/12	-----1				1	\$200.00			
Week:		09/17/12	09/23/12	-----1				1	\$300.00			
Week:		09/24/12	09/30/12	-----1				1	\$300.00			
E 36	WLWT	09/09/12	09/30/12	Late News after NFL	Late News		:30			NM	4	\$1,250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$300.00			
Week:		09/10/12	09/16/12	-----1				1	\$300.00			
Week:		09/17/12	09/23/12	-----1				1	\$300.00			
Week:		09/24/12	09/30/12	-----1				1	\$350.00			
E 37	WLWT	09/09/12	09/30/12	Sports Rock	Sports Rock		:30			NM	4	\$565.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$100.00			
Week:		09/10/12	09/16/12	-----1				1	\$75.00			
Week:		09/17/12	09/23/12	-----1				1	\$90.00			
Week:		09/24/12	09/30/12	-----1				1	\$300.00			
D 38	WLWT	09/09/12	09/30/12	Chris Matthews	Chris Matthews		:30			NM	0	\$0.00
39	WLWT	09/09/12	09/30/12	The Outdoorsman	Outdoorsman		:30			NM	4	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$25.00			
Week:		09/10/12	09/16/12	-----1				1	\$25.00			
Week:		09/17/12	09/23/12	-----1				1	\$25.00			
Week:		09/24/12	09/30/12	-----1				1	\$25.00			
E 40	WLWT	09/09/12	09/30/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	\$935.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$135.00			
Week:		09/10/12	09/16/12	-----1				1	\$100.00			
Week:		09/17/12	09/23/12	-----1				1	\$100.00			
Week:		09/24/12	09/30/12	-----1				1	\$600.00			
E 41	WLWT	09/09/12	09/30/12	NFL Pre-Game	NFL		:30			NM	5	\$3,350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$450.00			
Week:		09/10/12	09/16/12	-----1				1	\$450.00			
Week:		09/17/12	09/23/12	-----1				1	\$500.00			
Week:		09/24/12	09/30/12	-----1				1	\$1,500.00			
D 42	WLWT	09/09/12	09/30/12	NBC Sunday Today	Su8-9a		:30			NM	0	\$0.00
E 43	WLWT	09/09/12	09/30/12	NFL Regular Season	NFL		:30			NM	4	\$7,800.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
940175 /	06259717

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1 1 \$1,400.00 Week: 09/10/12 09/16/12 -----1 1 \$1,400.00 Week: 09/17/12 09/23/12 -----1 1 \$2,000.00 Week: 09/24/12 09/30/12 -----1 1 \$3,000.00												
44	WLWT	09/09/12	09/16/12	Su 9-10a News	Su 9-10a		:30			NM	2	\$330.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1 1 \$130.00 Week: 09/10/12 09/16/12 -----1 1 \$200.00												
45	WLWT	09/06/12	09/06/12	Th8-9p	Th8-9p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ---1--- 1 \$1,000.00												
D 46	WLWT	09/11/12	09/11/12	T10-11p	T10-11p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
47	WLWT	09/04/12	09/04/12	Tue NBC Prime Other	Prime Other		:30			NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -1----- 1 \$2,000.00												
E 48	WLWT	09/18/12	09/25/12	T8-9p	T8-9p		:30			NM	2	\$2,400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -1----- 1 \$400.00 Week: 09/24/12 09/30/12 -1----- 1 \$2,000.00												
49	WLWT	09/26/12	09/26/12	Wed NBC Prime Other	Prime Other		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1----- 1 \$1,000.00												
50	WLWT	09/26/12	09/26/12	W8-9p	W8-9p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1----- 1 \$800.00												
51	WLWT	09/05/12	09/05/12	NFL SPEC WEDNESDAY PFNFL SPEC WEDNI			:30			NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 --1----- 1 \$2,000.00												
E 52	WLWT	09/19/12	09/19/12	Wed NBC Prime Other	Prime Other		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$1,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WLWT 09/17/12-09/23/12 Wed NBC Prime Other Prime Other ---W----- :30 \$1,000.00 NM See MG 52.2 2 WLWT 09/17/12-09/23/12 W9-10p W9-10p ---W----- :30 \$350.00 NM Ⓜ MG for 52.1 09/19												
E 53	WLWT	09/17/12	10/01/12	Days of Our Lives	1-2p		:30			NM	3	\$410.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$60.00 Week: 09/24/12 09/30/12 1----- 1 \$175.00 Week: 10/01/12 10/07/12 1----- 1 \$175.00												
E 54	WLWT	09/17/12	10/01/12	NBC Today Show III	10-11a		:30			NM	3	\$415.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$65.00 Week: 09/24/12 09/30/12 1----- 1 \$175.00 Week: 10/01/12 10/07/12 1----- 1 \$175.00												
55	WLWT	09/17/12	10/01/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----- 0 \$0.00 Week: 09/24/12 09/30/12 ----- 0 \$0.00 Week: 10/01/12 10/07/12 1----- 1 \$400.00												
E 56	WLWT	09/17/12	10/01/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	3	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$100.00 Week: 10/01/12 10/07/12 1----- 1 \$100.00												
E 57	WLWT	09/17/12	10/01/12	1230-1p	1230-1p		:30			NM	3	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$100.00 Week: 10/01/12 10/07/12 1----- 1 \$100.00												
E 58	WLWT	09/17/12	10/01/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	3	\$390.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$40.00 Week: 09/24/12 09/30/12 1----- 1 \$175.00 Week: 10/01/12 10/07/12 1----- 1 \$175.00												
E 59	WLWT	09/17/12	10/01/12	12-1230p M-F news	12-1230p		:30			NM	3	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$150.00 Week: 10/01/12 10/07/12 1----- 1 \$150.00												
E 60	WLWT	09/17/12	10/01/12	NBC Carson Daly	Carson Daly		:30			NM	3	\$105.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$5.00 Week: 09/24/12 09/30/12 1----- 1 \$50.00 Week: 10/01/12 10/07/12 1----- 1 \$50.00												
E 61	WLWT	09/17/12	10/01/12	2-3p	2-3p		:30			NM	3	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12		<u>Product</u> OBAMA FOR AMERICA
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1536
		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$175.00 Week: 10/01/12 10/07/12 1----- 1 \$175.00												
E 62	WLWT	09/17/12	10/01/12	JUDGE JUDY EF	Judge Judy		:30			NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$300.00 Week: 10/01/12 10/07/12 1----- 1 \$300.00												
E 63	WLWT	09/17/12	10/01/12	DR OZ EF	4PM-5PM		:30			NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$300.00 Week: 10/01/12 10/07/12 1----- 1 \$300.00												
N 64	WLWT	09/17/12	10/01/12	430-5a News	430-5a		:30			NM	3	\$70.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$20.00 Week: 09/24/12 09/30/12 1----- 1 \$25.00 Week: 10/01/12 10/07/12 1----- 1 \$25.00												
65	WLWT	09/17/12	10/01/12	5-530p M-F news	5-530p		:30			NM	2	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----- 0 \$0.00 Week: 09/24/12 09/30/12 1----- 1 \$425.00 Week: 10/01/12 10/07/12 1----- 1 \$425.00												
E 66	WLWT	09/17/12	10/01/12	5-6a news	5-6a		:30			NM	3	\$280.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$30.00 Week: 09/24/12 09/30/12 1----- 1 \$125.00 Week: 10/01/12 10/07/12 1----- 1 \$125.00												
E 67	WLWT	09/17/12	10/01/12	530-6p M-F news	530-6p		:30			NM	3	\$1,160.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$210.00 Week: 09/24/12 09/30/12 1----- 1 \$475.00 Week: 10/01/12 10/07/12 1----- 1 \$475.00												
N 68	WLWT	09/17/12	10/01/12	6-630p M-F news	6-630p		:30			NM	3	\$1,475.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$275.00 Week: 09/24/12 09/30/12 1----- 1 \$600.00 Week: 10/01/12 10/07/12 1----- 1 \$600.00												
N 69	WLWT	09/17/12	10/01/12	6-7a news	6-7a		:30			NM	3	\$690.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

<u>Contract / Revision</u>		<u>Alt Order #</u>
940175 /		06259717
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$190.00			
Week:		09/24/12	09/30/12	1-----				1	\$250.00			
Week:		10/01/12	10/07/12	1-----				1	\$250.00			
70	WLWT	09/10/12	10/01/12	NBC Nightly News	630-730p		:30			NM	4	\$4,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,000.00			
Week:		09/17/12	09/23/12	1-----				1	\$1,000.00			
Week:		09/24/12	09/30/12	1-----				1	\$1,000.00			
Week:		10/01/12	10/07/12	1-----				1	\$1,000.00			
E 71	WLWT	09/17/12	10/01/12	7-730p	7-730p		:30			NM	3	\$890.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$190.00			
Week:		09/24/12	09/30/12	1-----				1	\$350.00			
Week:		10/01/12	10/07/12	1-----				1	\$350.00			
72	WLWT	10/01/12	10/01/12	NBC Today Show	7-9a		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$350.00			
E 73	WLWT	09/10/12	10/01/12	730-8p	730-8p		:30			NM	3	\$890.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----				0	\$0.00			
Week:		09/17/12	09/23/12	1-----				1	\$190.00			
Week:		09/24/12	09/30/12	1-----				1	\$350.00			
Week:		10/01/12	10/07/12	1-----				1	\$350.00			
E 74	WLWT	09/17/12	10/01/12	NBC Today Show II	9-10a		:30			NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$150.00			
Week:		09/24/12	09/30/12	1-----				1	\$250.00			
Week:		10/01/12	10/07/12	1-----				1	\$250.00			
75	WLWT	10/01/12	10/01/12	11-1135p M-Su	11-1135p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$800.00			
76	WLWT	09/04/12	09/07/12	NBC Tonight Show	1135-1237a		:30			NM	4	\$2,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$650.00			
77	WLWT	09/04/12	09/07/12	NBC Today Show	7-9a		:30			NM	9	\$10,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				9	\$1,200.00			
78	WLWT	09/04/12	09/07/12	730-8p	730-8p		:30			NM	4	\$3,200.00
Class of Time - Pre-emptible with notice												

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WLWT
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(513)412-5000

<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12		<u>Product</u> OBAMA FOR AMERICA
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1536
		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$800.00			
79	WLWT	09/08/12	09/08/12	NBC Saturday Today	Sa8-10a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,200.00			
80	WLWT	09/09/12	09/09/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,500.00			
81	WLWT	09/12/12	09/14/12	1230-1p	1230-1p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$300.00			
82	WLWT	09/12/12	09/14/12	6-630p M-F news	6-630p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,000.00			
83	WLWT	09/12/12	09/12/12	W10-11p	W10-11p		:30			NM	1	\$2,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--W----				1	\$2,000.00			
84	WLWT	09/18/12	09/18/12	T9-10p	T9-10p		:30			NM	1	\$1,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$1,600.00			
85	WLWT	09/13/12	09/13/12	Thu NBC Prime Other	Prime Other		:30			NM	2	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				2	\$1,500.00			
86	WLWT	09/10/12	09/10/12	Days of Our Lives	1-2p		:30			NM	2	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$60.00			
87	WLWT	09/10/12	09/10/12	NBC Today Show III	10-11a		:30			NM	2	\$130.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$65.00			
88	WLWT	09/10/12	09/10/12	NBC Tonight Show	1135-1237a		:30			NM	2	\$230.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$115.00			
89	WLWT	09/10/12	09/10/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
90	WLWT	09/10/12	09/10/12	1230-1p	1230-1p		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
91	WLWT	09/10/12	09/10/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	2	\$80.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$40.00			
92	WLWT	09/10/12	09/10/12	12-1230p M-F news	12-1230p		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
93	WLWT	09/10/12	09/10/12	NBC Carson Daly	Carson Daly		:30			NM	2	\$20.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$10.00			
94	WLWT	09/10/12	09/10/12	2-3p	2-3p		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
95	WLWT	09/10/12	09/10/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
96	WLWT	09/10/12	09/10/12	DR OZ EF	4PM-5PM		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
97	WLWT	09/10/12	09/10/12	430-5a News	430-5a		:30			NM	2	\$40.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$20.00			
98	WLWT	09/10/12	09/10/12	5-530p M-F news	5-530p		:30			NM	2	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$225.00			
99	WLWT	09/10/12	09/10/12	5-6a news	5-6a		:30			NM	2	\$90.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$45.00			
100	WLWT	09/10/12	09/10/12	530-6p M-F news	530-6p		:30			NM	2	\$430.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$215.00			
101	WLWT	09/10/12	09/10/12	6-630p M-F news	6-630p		:30			NM	2	\$440.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$220.00			
102	WLWT	09/10/12	09/10/12	6-7a news	6-7a		:30			NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12		<u>Product</u> OBAMA FOR AMERICA
<u>Estimate #</u> 1536		
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$125.00			
103	WLWT	09/10/12	09/10/12	7-730p	7-730p		:30			NM	2	\$380.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$190.00			
104	WLWT	09/10/12	09/10/12	NBC Today Show II	9-10a		:30			NM	2	\$270.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$135.00			
105	WLWT	09/10/12	09/10/12	11-1135p M-Su	11-1135p		:30			NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$350.00			
106	WLWT	09/12/12	09/14/12	NBC Today Show	7-9a		:30			NM	9	\$10,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				9	\$1,200.00			
107	WLWT	09/12/12	09/14/12	730-8p	730-8p		:30			NM	4	\$3,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$800.00			
108	WLWT	09/15/12	09/15/12	NBC Saturday Today	Sa8-10a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,200.00			
109	WLWT	09/16/12	09/16/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,500.00			
110	WLWT	09/10/12	09/10/12	NBC Today Show	7-9a		:30			NM	2	\$2,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$1,200.00			
111	WLWT	09/10/12	09/10/12	730-8p	730-8p		:30			NM	2	\$1,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$800.00			
N 112	WLWT	09/17/12	09/21/12	NBC Tonight Show	1135-1237a		:30			NM	4	\$2,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$650.00			
N 113	WLWT	09/17/12	09/21/12	5-530p M-F news	5-530p		:30			NM	4	\$4,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,000.00			
N 114	WLWT	09/17/12	09/21/12	NBC Today Show	7-9a		:30			NM	9	\$10,800.00
Class of Time - Pre-emptible with notice												

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				9	\$1,200.00			
N 115	WLWT	09/17/12	09/22/12	11-1135p M-Su	11-1135p		:30			NM	5	\$8,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTFS-				5	\$1,700.00			
N 116	WLWT	09/22/12	09/22/12	NBC Saturday Today	Sa8-10a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,200.00			
N 117	WLWT	09/23/12	09/23/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,500.00			
N 118	WLWT	09/23/12	09/23/12	Su 9-10a News	Su 9-10a		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$900.00			
N 119	WLWT	09/17/12	09/17/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$650.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$650.00			
N 120	WLWT	09/17/12	09/17/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,000.00			
N 121	WLWT	09/17/12	09/17/12	NBC Today Show	7-9a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,200.00			
N 122	WLWT	09/17/12	09/17/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,700.00			
Totals											553	\$196,770.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	529	\$187,670.00	\$159,519.50
10/01/12 -10/01/12	24	\$9,100.00	\$7,735.00
Totals	553	\$196,770.00	\$167,254.50

Signature: _____ **Date:** _____

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